

MINUTES

Montevallo Main Street (MMS) Board of Directors' Meeting

	DATE
In Attendance (term expiration)	2/2/23

X	Julie Smitherman (2023)	X	Herman Lehman (2025)
X	Sarah Hogan (2023)	X	Kirk Lightfoot (2025)
X	Carolyn Garrity (2023)	X	Ken Jones (2025)
Excu.	Anabel Catano (2023)	Excu.	Reggie Monypenny (2025)
X	Kathy King (2023)	X	Clay Nordan (2025)
Excu.	Happy Smith (2024)	X	Courtney Bennett (Ex officio)
X	Jim McDonald (2024)	X	Adele Nelson (Ex officio)
X	Cheryl White (2024)		Mayor Rusty Nix (Ex officio)
X	Patricia Honeycutt (2024)		Junior Mayor (Ex officio)
X	Jackie Chappell (2024)		MDCD Representative (Ex officio)

Call to Order and Approval of Minutes

President H. Lehman, called the meeting to order at 8:07 a.m. Council member Lelia Mitchell and Mayor Nix's wife, Melinda Nix, were welcomed as guests.

Minutes were reviewed from the meeting 1/12/23. *On a motion by Kirk Lightfoot, seconded by Jim McDonald, minutes were approved as presented.*

Treasurer's Report

Treasurer, S. Hogan, presented the Treasurer's Report dated 1/30/23 indicating:

Income Statement (Profit & Loss for 1/1/23-1/30/23): \$3,639.02

- **Balance Sheet (as of 1/30/23):** \$29,301.49
- **Outstanding checks:** \$2,154.86
- **Net Statement Balance (as of 1/30/23):** \$27,146.63
- **Membership Dues:** \$2,835.11 year to date
- **Veteran Banners:** \$900.00 (3 banners)
- **Fundraising:** \$420.00 (4 Coloring Books and 2 traffic lights)

On a motion by Patricia Honeycutt, seconded by Carolyn Garrity, financial reports were approved as presented.

President's Report

President H.Lehman reported:

- Appreciation of given for outgoing president S.Hogan.
- National Main Street Conf Boston March 27-29. Attending: Courtney Bennett, Kirk Lightfoot, Patricia Honeycutt, Jackie Chappell, Dessilyn Chappell, Herman Lehman, Leila Mitchell.

Board Committee Reports

Organization Committee – Committee Chair, H.Lehman, had nothing additional to report.

Design Committee – Committee Chair, K. Lightfoot, reported that design committee had a productive meeting where details were discussed regarding the installation of the selfie post at the photo frame, installation of sidewalk grit tape, veterans' banners and the Robin Metz sun monument at Bicentennial Park.

Promotion Committee – Committee Chair C.Garrity reported that they had a great meeting and discussed details regarding the Bulldog pride spring sports calendar, festival of tulips plantings, Blooming Bargains ad, 2nd Annual Spring Fling Food Truck Festival April 29, Social Entrepreneurship class hosting a BBQ Cookoff to benefit Boys and Girls Club, and Friday Nights at the Cove.

Economic Vitality Committee – Committee Chair, K. Jones, reported that their committee has not yet met for February; however, business survey is in the works in partnership with Main Street Alabama. Members will follow up regarding the RERC Workshop in Columbiana.

Sustainability Committee – Committee Chair, J. McDonald, reported that they are working still on determining the impact of the Alabaster development project on Ebenezer swamp and the City. UM Environmental Studies Capstone class still working on this as well. A sewer leak has been identified above the swamp that may cause some issues too; currently the swamp is filtering that leak. Flood modeling is still in the works and plans are still in place for the Orr Park cleanup on 2/25/23.

Executive Director's Report

- **Activity Report**

- RERC Workshop in Columbiana, Courtney attended and reported on such.
- Thriving Earth Exchange- the GIS layered asset map project should be completed around May.
- Main Street AL board meeting in Foley next week, Courtney to attend.

Business Transitions – C. Bennett provided a detailed report (see Agenda) on property/business activity in the City.

- **Opened – None**
- **Opening soon** –
 - Baba Java at the Strand- mid February
- **Ownership Transitions** – none reported
- **Property for sale** – Lot on Island Street for sale or build to suit
- **For Rent** – none reported
- **Sale of Businesses** – none reported
- **Prospects** – none reported

Old Business

- **Volunteer Hours** were collected in the meeting. Courtney created an electronic sheet to do this, please use this form or let Courtney know your hours.
- **EV Request** \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvements Grants and other improvements to the district. It was announced at the last city council meeting that the money can now be used any way a City would like. There has been no projection of how that might be spent presented, and we are unsure if there is a timeline to use the money by.
- **CoStarters** sponsors and facilitators needed.
- **Main Street Board Member Contracts** Contracts explaining the duties of board members were handed out to be signed by members, please sign if you haven't already.

New/Other Business

- **Membership Drive** We'd like to see a higher percentage of our budget made up by membership dues. Courtney to send out a template we can use to help recruit.
- **Fundraising Ideas** Committee to be formed to discuss and execute a signature event, sponsorship packages, 501C3, etc.
- **National Main Street Conference 2024** We'd like to be considered a host spot for 2024 and will try to get that in the works.

Announcements

Upcoming Events – Board members were encouraged to support the events listed in the agenda by community organizations during the month.

- 2/7/23- Chamber ribbon cutting at Papa Johns at 10:00
- 2/8/23-2/11/23- UM Homecoming
- 2/15/23- Chamber luncheon
- 2/18/23- "Engage Alabama" program will bring 12 students from UA to Shoal Creek Park to volunteer in the expansion of trails.
- 2/20/23- American Village birthday celebration of George Washington's birthday
- 2/20/23- City Hall Closed- Presidents Day
- 2/25/23- Montevallo Arbor and Beautification board host Arbor Day Celebration at Recycling Center 9-1.
- 2/25/23- Orr Park Clean up 10:00
- 2/25/23- ValloCycle drop in maintenance clinic. Details TBA
- Coming Soon- American Village 7th Annual Festival of Tulips- dates and times TBA.

Next Meeting

The next meeting will be held at 8:00 a.m. on Thursday, March 9, 2023, in person at City Hall, with an option to call in with advanced notice.

Adjournment

The meeting was adjourned at 8:52 a.m. Sarah Hogan made a motion to adjourn, Patricia Honeycutt seconded.

Respectfully submitted,

Julie Smitherman,

Secretary